

DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795									
ONSETS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.									
ONSET IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.									
NOTE: FOR EACH ONSERT (ITEM #516962 - PACKED 100/SKU) SHIPPED TO RETAIL REPS, 1 DUMP BIN RISER (#516950 - @ 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - @ 1/SKU) WILL ALSO BE SHIPPED.									
DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.									
(ONSETS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)									
Sales Rep	Retail Rep	SIS	ACCOUNT NAME	ADDRESS	CITY	STATE	Onsets 100/SKU (Item #516962)	Dump Bin Riser Cn 1/SKU (#516950)	Merch Kits 1/SKU (#516953)
162601	162629	031899	TZETZO BROS.	1100 MILITARY RD	KENMORE	NY	2	2	4
162601	162629	396739	FAY'S LEADER DRUG	801 TONAWANDA ST	BUFFALO	NY	2	2	4
162629 Total							4	4	8
162602	162630	268798	BOBS GROCERY	1722 LAKE RD	HAMLIN	NY	2	2	4
162602	162630	268801	BAUCH IGA	406 HAMLIN CLARKSON	HAMLIN	NY	2	2	4
162630 Total							4	4	8

ATTN Judy

These accounts should not get Coupons.

Tzetz Bros. sells To Retailers as well as consumers

— Most of The couponed product would be purchased by retail store owners

Fays Leader Drug - we have a Doral/Monarch buy down in THIS account, Coupons would be a double discount.

To: Neaf, D M.
From: Campbell, Judy
Edited: 11/18/96 15:25
Subject: DORAL S/MKT PROMO #601795 (DECEMBER)

Hi Denny,

Thanks for the info regarding Tzetz Bros. C & C SIS #031899 and Fays Leader Drug SIS #396739 - advising that these 2 accounts should not have been included on this promotional distribution. I E-Mailed this list to all DMs and RMs for their review prior to mailing / ordering supplies to SR / RR's. I will remove these two accounts from future distributions.

However, items for this promotion were ordered to arrive at Retail Reps this week. Therefore, please coordinate between Retail Manager and/or Retail Rep to place these items in another appropriate location.

Thanks again. If you have any questions, let me know.

Judy

CC: Jurgensen, Kurt T., Noonan, R

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